# 2019 ANNUAL REPORT



The Association of Community Employment Programs for the Homeless

Empowering The Homeless • Improving Communities





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James Martin and Henry Buhl

Dear Friends,

As homelessness continues to explode, we are working hard to expand ACE to assist vulnerable New Yorkers in reaching their goals of employment and economic selfsufficiency.

ACE has invested heavily in educational programming over the years. In addition to English, math and computer classes, new financial literacy courses have substantially impacted our participants' ability to manage their income, savings and credit. ACE also offers certifications in Food Protection, Customer Service, Retail Training, Janitorial Maintenance, and 3 OSHA certifications. An average of 64% of program participants have secured full-time employment over the last 3 years.

ACE's most dramatic change was switching from an organization that relied solely on donations to one that is also paid for work performed, strengthening the sustainability of our programs. James Martin, ACE's Executive Director, acquired the first sanitation contract in 2010 for \$62,496. In 2019, ACE's total contract work amounted to \$4,842,793. ACE's total organizational growth in the past nine years was 212%.

It would not be possible to offer our programs without the generous grants and donations from our donors. Your continued support is vital to meeting the growth in demand for our services for men and women in need.

Our expanding educational curriculum and the growth of sanitation contracts doesn't happen without 17 years of leadership from our Executive Director James Martin and a dedicated staff capable of implementing the extraordinary results mentioned above.

The other key executives responsible for ACE's successes are: Elizabeth McNierney, Director of Program Services (12 years) Steven Martin, Director of Contract Services (13 years) Sandra R. Sanches, Director of PR and Major Gifts (13 years) Travis Tinney, Director of Development (7 years)

The Board of Directors commends the entire staff for propelling ACE to new heights.

On behalf of ACE's Board of Directors:

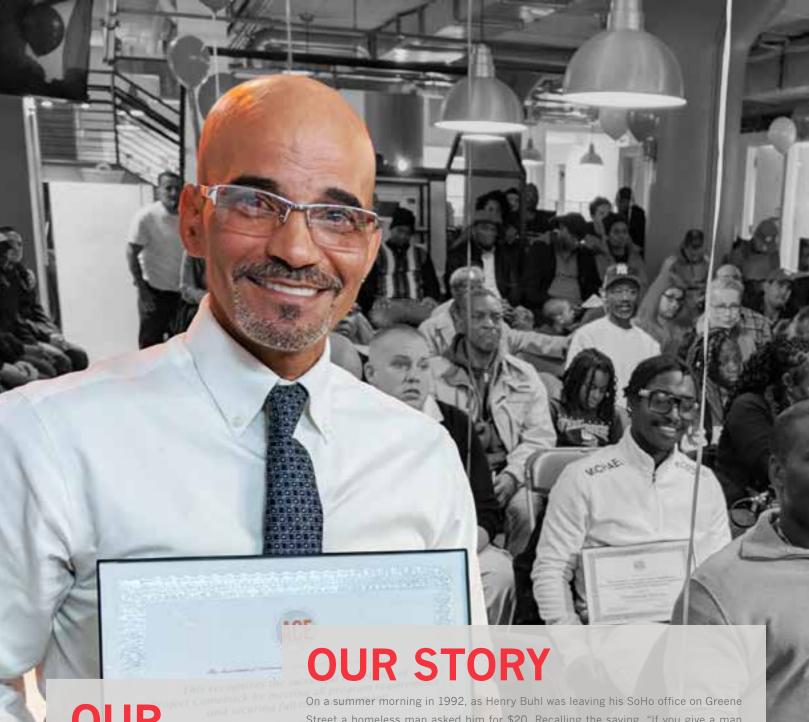
Henry Bull

Henry Buhl, Chairman Steven Rand

Jorge Iragorri Katy Rice

Peter Melhado Richard Robinson

Stephanie Rader Kenneth Totilo



# OUR MISSION

The Association of Community Employment Programs for the Homeless (ACE) works with homeless men and women throughout New York City, providing job training, work experience and a lifetime support network to help our program participants achieve their goals and establish economic independence.

On a summer morning in 1992, as Henry Buhl was leaving his SoHo office on Greene Street a homeless man asked him for \$20. Recalling the saying, "If you give a man a fish, he eats for a day; if you teach a man to fish, he eats for a lifetime," Henry offered to pay the man for sweeping the sidewalk in front of his building. Henry rallied the local businesses to follow suit and within months word had spread about the new initiative. Men and women experiencing homelessness were eager to join the sweeping crew and start rebuilding their lives. Henry began accepting referrals from homeless shelters and soon founded the SoHo Partnership, the first of several local initiatives. In 2010, these initiatives came together to be known as the Association of Community Employment Programs for the Homeless.

ACE has been serving New York for 27 years and has grown to serve more than 600 people annually. Since 1992, we have helped over 3,000 homeless New Yorkers find full-time jobs, reconnect with their families and achieve economic self-sufficiency.

ACE Graduate Julio N. at a 2019 ACE Graduation Ceremony

# **MONA'S STORY**

### **IN HER OWN WORDS**

I grew up in Brooklyn in a very decent family. I had my mom and dad and they did their best. I remember my mom and my auntie teaching me to cook. Then my dad got me an Easy Bake Oven and I would cook food for him. There were a lot of good times as a kid. But there were a lot of sad times too.

In my younger years I relied on my dad a lot, but when I was 19 he died and all that support was gone. I didn't know what to do and I fell in with the wrong people. I ended up hooked on drugs. I thought that the drugs were good, but I didn't know.

Then I had my son and because of him I really didn't want to be that person who was using. Every time there was a moment of clarity I would go to him and try to make it right. But I would end up going back to the drugs.

The last time I was homeless was in 2015. My son is grown now and has four daughters of his own. I was living with them in Florida, but something happened and I left and came back to New York City. The first thing I did when I got here was use. Everything just fell apart and I was on the streets for nine months. It was the worst nine months of my life. I got beat up multiple times. I was so scared that I was going to die out there, but I was too ashamed to reach out to my son.

I got some courage to get help and I got into a treatment program. In treatment, I started to understand my addiction. It gave me the tools to cope and move forward. I was able to realize that I'm not a bad person, I have an addiction. After that, I wanted to get back to work and someone told me to come to ACE. At ACE, I felt like the people really wanted to see me do better.

They gave me all the tools I needed. I got work experience and took classes. When I didn't understand something, they took extra time to help me.

I'm happy to say they helped me get hired and now I'm a cook in a program for young people who struggle with addiction. I've been at my job for 5 months. Work is amazing, you go in and you see all these smiles. The other day my boss came up to me and said, "Mona, I don't know what you're doing, but people love your food." Because of my own hardships, I truly see these young people for who they are and can encourage them. I get to give back and nourish their bodies and their souls.

At home things are really good. I'm saving money, more than I ever have before, and I rent my own room. It's peaceful, I turn that key and I have my own space.

I'm just so grateful that people have been there to help me. My son is just special. He has always been there for me. He tells me that he saw me struggling and trying to overcome. He saw me picking myself up and trying to do the right thing. He loves me unconditionally. He's still in Florida with my granddaughters and we talk all the time. In April I'm taking a vacation to see them. I need to be available for those girls because they are going to need their grandmother.



**PROJECT COMEBACK** 

Project Comeback is ACE's workforce development and vocational

rehabilitation program. In Project Comeback, men and women who are experiencing homelessness obtain the educational, interpersonal and technical skills they need to secure and retain full-time, permanent employment. Participants are welcomed to Project Comeback from homeless shelters, substance use treatment centers, and transitional facilities located throughout

Project Comeback participants maintain a busy schedule that balances two days per week of paid work experience with three days of education and skills training. Our staff provides oneon-one support to meet each participant's needs. Participants graduate Project Comeback upon securing full-time, permanent

### PROJECT COMEBACK OFFERS

**INDUSTRY SPECIFIC CERTIFICATIONS** in OSHA 30-Hour Construction Safety, OSHA 10-Hour General Industry, OSHA Flagger Certification, OSHA Supported Scaffold User, Janitorial Maintenance, Forklift Training, Food Protection Certification and Customer Service.

**SOFT-SKILLS TRAINING** that develops interpersonal skills, enhances job-seeking skills, and prepares participants for the transition to selfsufficiency. Our courses and workshops cover topics such as interviewing techniques, how to maintain employment, transitioning off of public benefits, researching healthcare options, and creating a housing plan.

ADULT EDUCATION in literacy, math, and computer training. ACE offers a contextualized learning experience focused on vocational themes and

WORK EXPERIENCE that allows participants to enhance their resumes while learning the rules and expectations of the workplace. Work experience opportunities include sanitation, horticultural services, and internships at local businesses.

JOB PLACEMENT ASSISTANCE to participants as they work toward securing full-time employment. Participants meet weekly with ACE's job developer to review job leads, set

# **PROJECT STAY**

**Project Stay is ACE's life-long aftercare program** that helps Project Comeback graduates retain employment, increase their earning power, and complete their transition to self-sufficiency.

### **PROJECT STAY OFFERS**

**MONTHLY MEETINGS** where newly employed graduates receive support from their peers.

**WORKSHOPS** on financial literacy, networking, leadership, business etiquette, conflict resolution, stress management, and work/life balance.

**BI-MONTHLY RECREATIONAL OUTINGS** to bring graduates together in a positive social setting and reward them for their hard work.

**INDIVIDUALIZED SUPPORT** through on-site services and outside referrals, including assistance with accessing housing, healthcare, child-care services, educational opportunities, free tax preparation services, and addiction and mental health services.

SCHOLARSHIP OPPORTUNITIES to pursue educational goals and industry-specific certifications.

FINANCIAL INCENTIVES for graduates who maintain employment.

**SUPPORTED EMPLOYMENT OPPORTUNITIES** to participants with the most extreme barriers to employment.

# SUPPORTED EMPLOYMEMT PROGRAM

For many ACE participants, barriers like extended gaps in employment, histories of homelessness, lack of work experience and training, and substance use disorders stand in the way of full-time employment. Addressing these issues head-on, ACE developed a supported employment program that provides full-time employment through the ACE Contract Services Team. While most Project Comeback participants secure employment with outside employers, this program offers those who face the greatest obstacles with opportunities to build work experience while continuing to engage closely with ACE staff.

With the partnership of the New York City Council, New York State Senate, and several Business Improvement Districts (BIDs), the ACE Contract Services Team was a standout success in 2019. Sixty-five full-time employees, all graduates of Project Comeback, provided vital neighborhood beautification services to over 1,500 city blocks. The goal of this program, however, goes beyond keeping New York City's neighborhoods clean. **ACE invests in the long-term success of our Contract Services Team, offering:** 

- · 401K matching plan
- · Subsidized health insurance
- Project Stay programming
- Access to industry specific certification
- Employment retention support

# FINANCIAL LITERACY CURRICULUM

In July 2018, ACE was awarded a grant by the New York Community Trust to implement a financial literacy program. The grant allowed ACE to retain The Financial Clinic in order to 1) develop a series of three customized financial workshops on the topics of Spending & Savings Plans, Banking, and Credit; 2) train ACE staff on how to facilitate workshops; and 3) train ACE staff on how to provide individualized financial coaching to program participants.

In 2019, ACE implemented the new programming, and the three workshops are now a part of ACE's core curriculum. ACE staff also works with participants individually to check their credit scores, open bank accounts, and work toward individual financial goals. All financial workshops and programming were customized to address the needs and backgrounds of ACE participants, and the content reflects participants' income during the work experience initiative. Participants are learning and reinforcing positive work and financial management habits that are leading to long-term success. In 2019, ACE provided financial coaching to 182 individuals through this new initiative.

We measure participants' success using three key metrics:

- Financial Capability Score
- Savings totals
- Credit score

These data are gathered at four intervals: during intake into Project Comeback, upon graduation from Project Comeback (securing employment), 12 months after graduation, and 24 months after graduation. With these new tools we expect an unprecedented impact on our graduates' ability to reach their goals of economic self-sufficiency.

## **OUR PARTNERS**

On behalf of over 600 New Yorkers served at ACE this year, we would like to thank all of our incredible community partners. You make it possible for so many men and women to achieve their potential and rejoin the workforce.

### **AFFILIATIONS**

AVRASA

Consortium for Worker Education (CWE) / Jobs to Build On

New York City Department of Homeless Services (DHS)

New York City Employment and Training Coalition (NYCETC)

New York City Human Resources Administration / Department of Social Services (HRA-DSS)

Workforce1

### **EDUCATION & TRAINING**

Blackhawk Security School Ferrari Driving School New York City Department of Health & Mental Hygiene New York Safety & Training The Center for Frontline Retail WrightCo Environmental Solutions

### **PROGRAM PARTNERS**

Bottomless Closet Bronx Defenders Building Skills NY Career Gear Catholic Charities City Tech, Dept. of Human Services & Education Community Service Society (CSS) Council for Airport

Opportunities

CVS

Dress for Success GoodTemps

HealthCare Choices NY, Inc. John Jay College – APPLE Corps.

Program

Legal Aid Society Literacy Partners

Nazareth Housing

New York Cares

New York Public Library

Project Renewal

The Financial Clinic

The Shrine Church of Saint Anthony of Padua

True Colors

### **REFERRAL PARTNERS**

ACACIA Network Argus Community Services BASICS, Inc. Bellevue Hospital Black Veterans for Social Justice CAMBA

Casa Esperanza Center for Appellate Litigation

EAC Network

Educational Alliance/Pride Site

**Exodus Transitional Community** Greenhope Services for Women

Harlem United

Help USA

ICAP

Lower Eastside Service Center (LESC)

MAXIMUS

NAICA

New Directions

New York City Relief

Odyssey House

Phoenix House

Project Renewal

Reality House

Realization Center

Samaritan Village

SCAN NY

Serendipity

Services for the Underserved (SUS)

Treatment Assessment Services for Safer Communities (TASC)

Urban Upbound

Urban Pathways

VIP Community Services

Volunteers of America

Women in Need

### **SANITATION SERVICES**

Kibel Companies

Meatpacking Business Improvement District

NY State Senator Felder

NY State Senator Ramos

NYC Council Member Adams

NYC Council Member Ampry-Samuel

NYC Council Member Ayala

NYC Council Member Chin

NYC Council Member Constantinides

NYC Council Member Cornegy

NYC Council Member Cumbo

NYC Council Member Dromm

NYC Council Member Espinal

NYC Council Member Eugene

NYC Council Member Gibson NYC Council Member Grodenchik

NYC Council Speaker Johnson

NYC Council Member Koslowitz

NYC Council Member Lander

NYC Council Member Levine

NYC Council Member Menchaca

NYC Council Member Moya

NYC Council Member Perkins

NYC Council Member Reynoso

NYC Council Member Richards NYC Council Member Rivera

NYC Council Member Van Bramer

NYC Council Member Yeger

SoHo Broadway Initiative Supreme New York

The Horticultural Society of New York

**Tudor City Greens** 

# **OUR TEAM**

### **STAFF**

Henry Buhl Chairman

James Martin Executive Director

Elizabeth McNierney Director of Program Services

Sandra Sanches Director of Public Relations and Major Gifts

**Steve Martin** Director of Contract Services

Travis Tinney Director of Development

Luis Pinto Director of Finance

Rachel Cohen Social Worker, LMSW

Emmanuel Fernandez Job Developer

Djaratou Aney Education Coordinator

Nadine Gorelik Teacher/Curriculum Developer

Tan Hayat Case Manager

Rosemary Yelton Admissions and Behavioral Support Counselor

Michelle Jasper Aftercare Coordinator

Tommy Lee Crew Supervisor

Paul Manzi Field Supervisor

Kremlin Gil Field Supervisor

James Bair Field Supervisor

Leo Gil Quality Control Officer

Elbert Copeland Assistant Quality Control Officer

Herbert Hodge Assistant Quality Control Officer

Kenneth Reed Assistant Quality Control Officer

### **BOARD OF DIRECTORS**

Henry Buhl, Chairman, ACE

Jorge Iragorri, Managing Director, Morgan Stanley

Stephanie Rader, Managing Director, Goldman Sachs

Steven Rand, Executive Director, Apexart

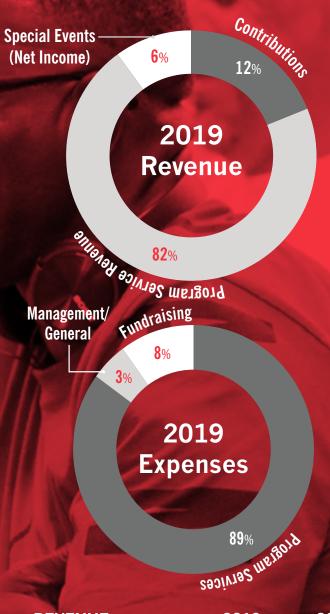
Catherine Rice, Consultant

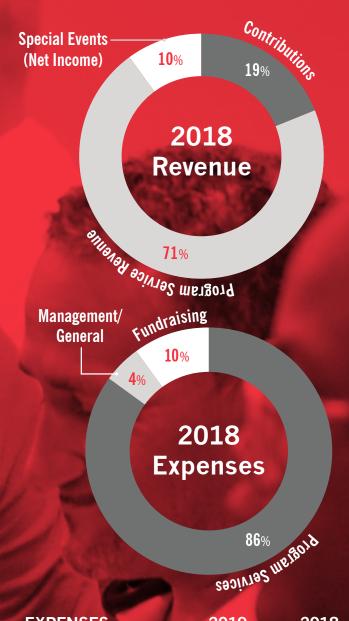
Richard Robinson, President, Chairman and CEO, Scholastic, Inc.

Peter Melhado Partner, Polaris Partners LP

Kenneth Totilo, CEO, CPA Group NYC PLLC

# **FINANCIALS**





REVENUE	2019	2018
Contributions	\$692,525	\$900,186
Program Service Revenue	\$4,842,793	\$3,276,570
Special Events (Net Income)	\$377,288	\$477,540
Investment Income	\$4,686	\$0
TOTAL REVENUE	\$5.917.292	\$4.654.296

EXPENSES	2019	2018
Program Services	\$4,766,163	\$3,887,152
Management/General	\$178,768	\$187,326
Fundraising	\$414,378	\$440,109
TOTAL EXPENSES	\$5,359,309	\$4,514,587
NET INCOME	\$557,983	\$139,709

To view our 2019 audited financial statement please visit acenewyork.org or send a request to info@acenewyork.org.

# **2019 BY THE NUMBERS**

### PROJECT COMEBACK



102

Participants secured full-time employment



65%

Of participants graduated by securing full-time employment



122

Participants earned Industry specific training certifications



\$390,000 Earned by

participants
through paid work
experience training



26.000

Hours of work experience training for participants



2

Grade levels advanced in math and reading by participants



13,00

Total classroom hours logged



107

Participants took financial literacy workshops

### PROJECT STAY



Six-month employment retention rate



Graduates accessed employment rentention support services



Of 2018 Graduates found independent housing in 2019



Education and training scholarships awarded



Of employed Graduates have received a wage increase, to date



100%

Of Graduates transitioned off of public cash assistance benefits



Average hourly starting wage in 2019



Of Graduates received employer sponsored benefits

### **KEEPING NYC CLEAN**



City parks, plazas and public gathering spaces cleaned daily



165,000+

Total hours ACE team members worked keeping our city clean and beautiful



Pounds of trash removed



City blocks received daily sanitation and beautification services

# **OUR SUPPORTERS**

Our work would not be possible without the generous support of the individuals, businesses, and foundations listed below. These gifts were made between 1/1/2019 and 12/31/2019.

### **\$100.000 & UP** Richard

of Charles Foundation Consortium for Worker Education,

### \$50.000-\$99,999

Ira W. DeCamp Bloomberg LP Schwartz

### \$25.000-\$49,999

291 Foundation Denise Rich George Link Jr. Paulson Family The Janet & Tony Goldman

### \$15.000-\$24,999

Howard Odyssey Group Patrick O.

Singular DTV

### \$10.000-\$14.999

Brian & Laurie Eric Pogue Estate of Liam Lacey John Moore Donna & Feldman Foundation Foundation

### \$5.000-\$9.999

594 Broadway Allegis Group Carlos and

Colleen and Lee Aurora Visee Roy Hess James Gardner Jerri Mayer Jorge Iragorri & Lauren People's United The Damman Fund. Inc. The Greenwich The Leeds & Jay Hallik

### \$1,000-\$4,999

322 Partners LLC Landes Andrea Winter Annaliese Soros Family Art Base Inc. Asa Levinger

Barbara and **Donald Tober** Carlos Fleming Catalyst Global LLC Christopher Secure Driver's Julie Kirchner CVJ Corporation Donald & **Donors Trust** Edward and McCaughey Franceso and Marina Galesi GSH Associates. LLC Inc. Metzger-Iris Smith Janice Meyers

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Svetlana Smith The Cygnet The Randall & Barbara Smith Thomas & Jeanne Elmezzi Wendy O'Neill

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Patricia

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